

LIVING UNDETERRED

Mental Health Expo

SPONSORSHIP PACKET

ABOUT

Join us on Saturday, May 6, 2023 at The Hotel at Kirkwood Center for the **First Annual Living Undeterred Expo**. This one-day event will focus on advocacy, networking, breakout sessions and learning from experts in mental health, addiction and recovery & wellness.

This event is for youth transitioning into adulthood, business and school leaders, parents, community leaders and anyone wanting to reach their health and wellness goals.

Please join us at:

The Hotel at Kirkwood Center | 7725 Kirkwood Boulevard SW Cedar Rapids, Iowa 52404 |
Cedar Rapids, Iowa 52404 | **Saturday May 6 | 8:30am – 3:30pm**

Our goals are to:

1. Educate the community through an interactive and open discussion about mental health
2. Provide resources for mental health, addiction, recovery, and wellness
3. Bring attention to behavioral health services and resources
4. Motivate participants to make positive behavior changes

Everyone is fighting some type of battle and it is our goal to share stories, connect with others and provide resources to help. Together, we can make a difference.

To process your sponsorship, to help in a way not mentioned above, or for more information, please contact **Emilie Mauricio** at Emilie@Livingundeterred.org

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EXHIBITOR/SPONSOR INFORMATION

*15% Discount for Nonprofits

*5% Early Bird Discount if you sign up by December 31, 2022

As an exhibitor, you'll have the opportunity to engage hundreds of community members attending the expo. Sponsoring exhibitors will also receive the following incentives:

Title Sponsor: \$1500

- 2 (:30) Commercials for each show on Living Undeterred Mental Health Hour Radio Show
- 30 minute guest spot on Living Undeterred Mental Health Hour Radio Show (\$325 value)
- Two 1-hour speaking opportunities in breakout sessions
- Company name and logo on all marketing & signage
- Social media mentions
- Prime exhibitor location 1
- Logo placement on event swag bag

Platinum Sponsor: \$1,000

- 30 minute Guest spot on Living Undeterred Mental Health Hour Radio Show (\$325 value)
- One 1-hour speaking opportunity in breakout sessions
- Company name and logo on all marketing & signage
- Social media mentions
- Prime exhibitor location 1
- Logo placement on event swag bag

Gold Sponsor: \$750

- Interview on podcast or Living Undeterred Mental Health Hour Radio Show
- Company name and logo on select marketing & signage
- Social media mentions
- Prime exhibitor location 2

Silver Sponsor: \$500

- Company name and logo on event website and select marketing materials and signage
- Social media mention
- Exhibitor location

Bronze Sponsor: \$250

- Company name and logo on event website and select marketing materials and signage
- Social media mention

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